



MONTHLY MEMBERSHIP PROGRESS REPORT

Results as of: 6/30/2015

Multiple District 4

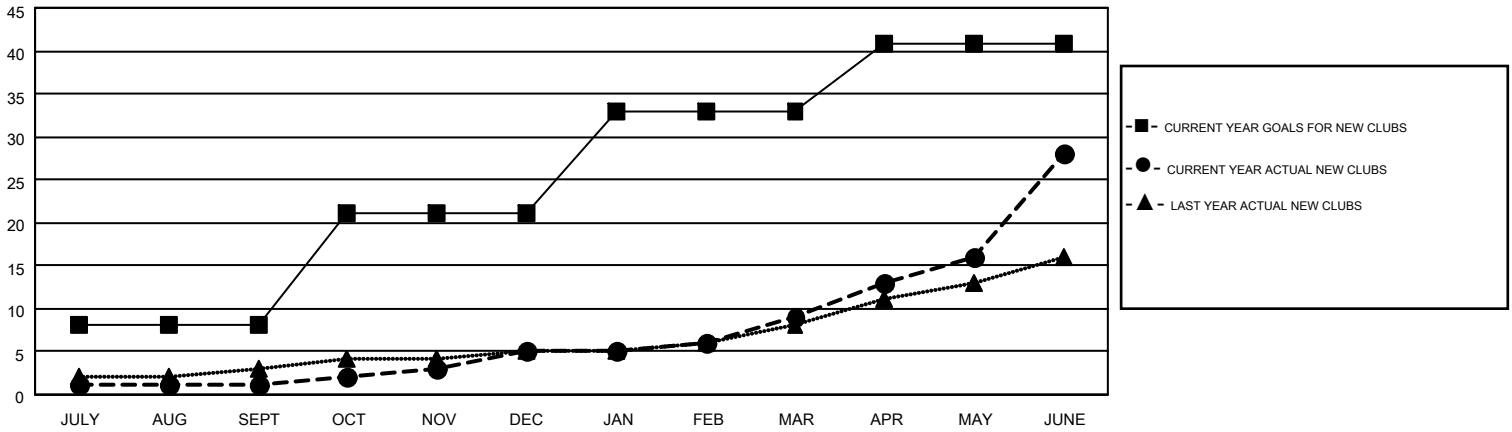
LOCATION: CALIFORNIA

GMT: GARY WONG

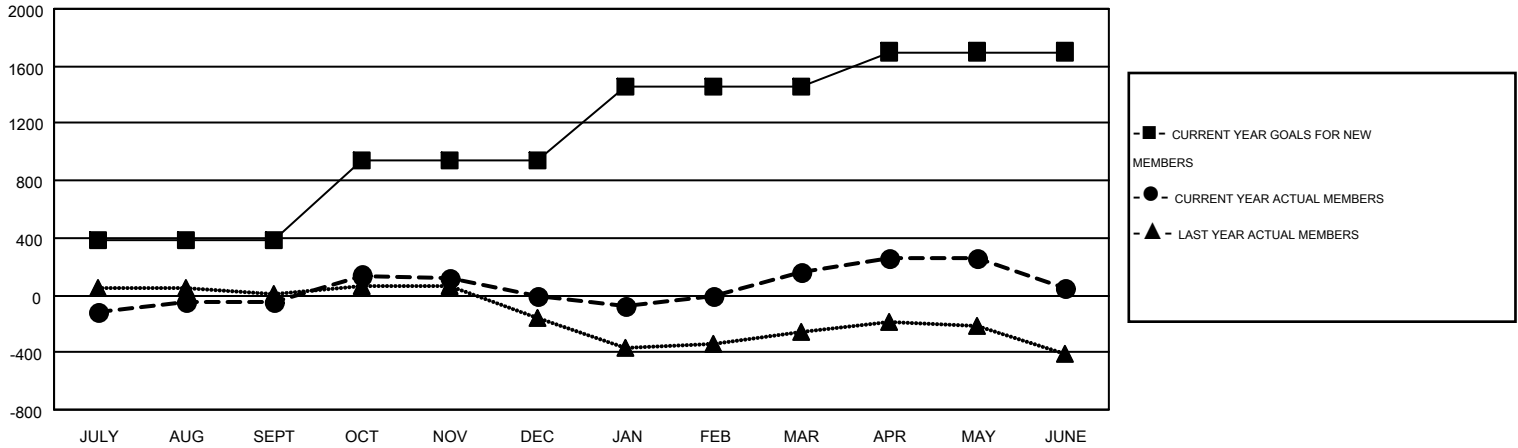
GMT CA 1

Clubs					Members				
RESULTS FOR 2014-2015					RESULTS FOR 2014-2015				
QUARTER	NEW CLUB GOAL	NEW CLUBS	DROPPED CLUBS	NET GAIN/LOSS	QUARTER	NEW MEMBER GOAL	CHARTER AND NEW MEMBERS ADDED	DROPPED MEMBERS	NET GAIN/LOSS
JULY/AUG/SEPT	8	1	1	0	JULY/AUG/SEPT	385	837	886	-49
OCT/NOV/DEC	13	4	10	-6	OCT/NOV/DEC	555	778	732	46
JAN/FEB/MAR	12	4	1	3	JAN/FEB/MAR	514	734	572	162
APR/MAY/JUNE	8	19	6	13	APR/MAY/JUNE	246	1,001	1,112	-111

GOALS AND ACTUAL NEW CLUBS CUMULATIVE



GOALS AND ACTUAL MEMBERS CUMULATIVE



DROPPED CLUBS: 18	549 CLUBS OF 751 ADDED 1 OR MORE NEW MEMBERS	<u>GENDER DISTRIBUTION</u>	
<u>DROPPED MEMBERS</u>		MALE	13,530 (65.94%)
DECEASED	280	FEMALE	6,988 (34.06%)
CLUB CANCELLED	175	FAMILY UNIT MEMBERS 3,556 HEAD OF HOUSEHOLD 1,705 NON-HEAD OF HOUSEHOLD 1,851	
OTHER	2,847		
TOTAL	3,302		
CLICK HERE FOR HEALTH ASSESSMENT DATA			